# Where We Have Been: The History of Modern Roller Derby

AKA: How did we end up here?



#### THE (RE)BEGINNING: Texas Rollergirls

- 2003 Texas Rollergirls in Austin, TX, USA is officially the first modern roller derby league.
- From there, derby spread in a viral manner, via word-of-mouth and the internet.
- Very early on the Do-it-Yourself (DIY) ethos and the importance of skaters being in charge of the direction of the sport was cemented into derby culture.

"You go to another city and go: 'That track size? We made that."

-Cat Tastrophe, TXRG



## The beginning of organization: The ULC

- While all the earliest derby leagues started as home teams playing each other, by 2004, interleague play started casually.
- Because every team had their own house rules, the rules had to be negotiated before each game.
- It looked like a larger system of organization was becoming necessary.

In 2005, representatives of 20
leagues met in Chicago, USA and
formed the United Leagues
Coalition (ULC). In addition to a
meeting, a scrimmage was held.





# The beginning of organization: WFTDA Forms

• Over the course of the next year, the group decides on a focus for the group, and as a result, votes to change the name to the Women's Flat Track Derby Association.

 Ten more leagues join, all from the US.





## WFTDA Membership 2008





#### Growth Outside WFTDA

- In the early years, WFTDA was US-focused -- because no one expected derby to explode.
- First leagues outside US:
  - Canada: 2005 Oil City Derby Girls, Edmonton, Alberta
  - Europe: 2006 London Rollergirls, Stuttgart Valley Rollergirlz
  - Australia: 2007 Victorian Roller Derby League, Adelaide Roller Derby
  - South America: 2009 Rock n' Roller Queens, Bogata, Colombia
  - Asia: 2010 Kokeshi Roller Dolls, Tokyo Roller Derby
  - Africa: 2010 CMAX Roller Derby League, Johannesburg, South Africa



# And Today

#### WFTDA Has:

- 399 Full Member Leagues
- 50 Leagues in the Apprentice Program

But the world of derby is MUCH bigger.



## How Did That Happen?

#### Popular Media:

- Rollergirls TV Show in the US (2006)
- Whip It! movie (2009)

Word-of-Mouth and Players Moving

**Tournaments and Gameplay** 



#### Tournaments and Interleague Play

- In February 2006, the first Dust Devil tournament was held in Tucson, Arizona, USA.
- Later that year, WFTDA created 2 regions -- East and West -- to be used for tournaments.
- In 2007, the first regional playoff tournaments were held in Tucson, Arizona, USA and Columbus, Ohio, USA, followed by championships in Austin, TX, USA. The regional tourneys were six months apart.







#### Tournaments Grow and Go Global

- 2009 saw WFTDA expand from 2 to 4 regions (still largely US based) and 4 regional playoffs plus a championship.
- That same year, the first tournament outside the US was held, Roll Brittania, hosted by London Rollergirls.



- In 2013, after the introduction of math-based rankings, we moved to a true playoffs system not based on region.
- In 2014, added division 2 to that system.



# WFTDA Tourneys Showcase the Best of the World

- By 2010, Canadian teams are in WFTDA Playoffs when Montreal Roller Derby competes.
- In 2011, London Rollergirls was the first non-North American team to make a playoff.
- In 2013, London becomes the first non-North American team at WFTDA Championships. Victorian also makes an appearance in 2014.
- Last year, there were teams from 8 countries in the WFTDA Playoff tournaments (Australia, Canada, England, Finland, Germany, Norway, Sweden and the US)

A few weeks ago, Victorian Roller Derby League became the first non-US team to take the #1

spot in WFTDA rankings.





## All the Things I Left Out

- Men's Roller Derby
- Recreational Leagues
- Junior Roller Derby
- Other Rules Sets
- WFTDA Hiring Paid Professional Staff
- How increasing numbers and more diverse membership impact how WFTDA makes decisions, how we are perceived by the public and the derby community



#### What now? What's next?

- New tourney structure this fall (first WFTDA tourney in Europe Malmo, Sweden!)
- Continuing partnerships with MRDA, JRDA, and national governing bodies
- And more immediately, all the work we will be doing this weekend, which will hopefully impact all of you, all your teams and leagues, and roller derby as a whole.

